



# 2017 MG Walk Campaign Sponsorship Opportunities





***Imagine a debilitating disease that impacts every aspect of your life.*** Now imagine that no one has ever heard of your illness. This is what life can be like for people with myasthenia gravis (MG).

Myasthenia gravis is a chronic autoimmune disease in which antibodies mistakenly attack and destroy neuromuscular connections. This causes weakness in the muscles that control basic movements, including the ability to walk, swallow, blink, breathe and smile. Myasthenia gravis affects everyone in different ways.

Each day, **tens of thousands of Americans** of every race, gender and age live with these life altering symptoms. **While there are treatments, there is currently no cure for MG.**

The Myasthenia Gravis Foundation of America (MGFA) is the only national volunteer health organization in the United States dedicated solely to the fight against myasthenia gravis. With the money raised through the MG Walk Campaign, the MGFA can provide valuable funds for research, education, community programs and advocacy. The MGFA continues to support people with MG, their caregivers and families through many different ways, including:

- Promoting and funding research for MG
- Creating the MG Patient Registry
- Hosting the National MGFA Conference annually
- Implementing and maintaining support groups across the country
- Launching the free myMG smartphone app
- Offering podcasts and webinar series to share information
- Funding an annual scientific session
- Funding and hosting an international symposium on MG and related disorders every five years

## **Meet Alexis Rodriguez, 2017 National MG Walk Hero**

It was back in 1997 that Alexis Rodriguez started to see the first symptoms of MG. Ever since, he has become active in rallying those in the MG community to raise vital funds and awareness by joining and growing the Georgia MG Walk. He strongly believes that spreading MG awareness is not just during the month of June (MG Awareness Month) and during the MG Walk, it's every single day."



# ***Sponsorship Opportunities***

## **Presenting Sponsor: \$10,000**

- Exclusive recognition as the Presenting Sponsor of the local MG Walk
- Most prominent recognition on all local print materials
- Most prominent logo placement on the local MG Walk T-shirts
- Most prominent logo placement on the national and local MG Walk website, linked to your company's website
- Exhibition space at the local MG Walk
- Ability to hang multiple banners at the local MG Walk
- Opportunity to speak at the local MG Walk during the opening ceremonies
- Verbal recognition as the Presenting Sponsor at the local MG Walk during the opening ceremonies
- Opportunity to distribute promotional items to MG Walk attendees
- Option to host a water station along the walk route

## **Platinum Sponsor: \$5,000**

- Prominent recognition on all local print materials
- Prominent logo placement on the local MG Walk T-shirts
- Prominent logo placement on the national and local MG Walk website, linked to your company's website
- Exhibition space at the local MG Walk
- Ability to hang one banner at the local MG Walk
- Verbal recognition as a Platinum Sponsor at the local MG Walk during opening ceremonies
- Opportunity to distribute promotional items to MG Walk attendees

## **Gold Sponsor: \$2,500**

- Recognition on all local print materials
- Logo placement on the local MG Walk T-shirts
- Logo placement on the national and local MG Walk website, linked to your company's website
- Exhibition space at the local MG Walk
- Ability to hang one banner at the local MG Walk
- Opportunity to distribute promotional items to MG Walk attendees

## **Silver Sponsor: \$1,000**

- Logo placement on the local MG Walk T-shirts
- Logo placement on the local MG Walk website, linked to your company's website
- Exhibition space at the local MG Walk
- Ability to hang one banner at the local MG Walk
- Opportunity to distribute promotional items to MG Walk attendees

## **Bronze Sponsor: \$500**

- Logo placement on the local MG Walk T-shirts
- Logo placement on the local MG Walk website, linked to your company's website

## **Route Sponsor: \$250**

- Logo placement on the local MG Walk website, linked to your company's website



## Sponsorship Commitment Form

Walk Location: \_\_\_\_\_

**Yes! We are proud to support the MG Walk as a**

- Presenting Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Route Sponsor \$250

In addition, please send me information about starting an MG Walk Team!

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please Charge my:     Visa         MasterCard         American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Or make check payable to: **Myasthenia Gravis Foundation of America**

Please return this form to:

MG Walk Department  
1707 N. Randall Rd, Suite 200 Elgin, IL 60123  
Memo: Name/Team Name/MG Walk Location

or

[Info@MGWalk.org](mailto:Info@MGWalk.org)

Please e-mail a high resolution version of your company's logo at your earliest convenience to  
[Info@MGWalk.org](mailto:Info@MGWalk.org)