



2014 MG Walk Sponsorship Opportunities

Imagine a debilitating disease that impacts every aspect of your life. Then imagine what it's like when no one has ever heard of your illness. That's what life can be like for people with myasthenia gravis -- MG.

Myasthenia gravis is a chronic autoimmune disease in which antibodies mistakenly attack and destroy neuromuscular connections, causing weakness in muscles that control basic movements that include walking, swallowing, blinking, breathing, and smiling. Many patients are unable to enjoy their daily lives, attend school, or work. MG can affect every one in different ways. Every day **tens of thousands of Americans** of all races, genders, and ages live with life altering symptoms. **While there are treatments, there is currently no cure for MG.**

About the MGFA

The MGFA is the only national volunteer health agency dedicated solely to the fight against myasthenia gravis and to serving patients with MG. The MGFA works nationwide with MG patients, their families and caregivers through support groups and programs.

With monies raised from the MG Walks, MGFA is committed to finding a cure for myasthenia gravis and closely related disorders, improving treatment options and providing information and support to people with myasthenia gravis through research, education, community programs, and advocacy.

What Can the MG Walk Do For You?

- Increase public awareness and differentiation from your competitors
- Increase brand awareness through direct contact with MG Walk participants and volunteers
- Provide community recognition as a caring corporate citizen
- Offer unique cross-marketing opportunities such as on-site sampling and displays
- Demonstrate your commitment to the local community through your tax-deductible sponsorship
- Media recognition opportunities including print and Internet media
- Build a spirit of camaraderie by forming and attending the event as an MG Walk Team

Have questions? Contact the MG Walk Office
Info@MGWalk.org
855-MGWALKS (855-649-2557)
www.MGWalk.org



Follow Us on Facebook!
[Facebook.com/MGWalks](https://www.facebook.com/MGWalks)

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Presenting Sponsor: \$10,000 donation

- Exclusive recognition as the presenting sponsor of the local Walk
- Opportunity to speak at the local Walk during opening ceremonies
- Most prominent recognition on local printed materials
- Most prominent placement of logo on local Walk t-shirts
- Most prominent logo placement on national and local MG Walk website, with an active link to company's URL and Facebook
- Most prominent recognition in local Chapter Newsletter
- Exhibition space at event
- Opportunity to hang multiple banners at the local Walk
- Opportunity to provide promotional items to participants
- Verbal recognition during opening ceremonies
- Opportunity to host a water station along route

Platinum Sponsor: \$5,000 donation

- Prominent recognition on local printed materials
- Prominent placement of logo on local Walk t-shirts
- Prominent logo placement on national and local Walk website, with an active link to company's URL and Facebook
- Prominent recognition in local Chapter Newsletter
- Exhibition space at event
- Opportunity to hang a banner at event
- Opportunity to provide promotional items to participants
- Verbal recognition during opening ceremonies

Gold Sponsor: \$2,500 donation

- Recognition on local printed materials
- Logo on local Walk t-shirts
- Recognition on national and local Walk website & Facebook
- Exhibition space at event
- Opportunity to hang a banner at the Walk
- Opportunity to provide promotional items to walkers

Silver Sponsor: \$1,000 cash donation or value of in kind sponsorship

- Logo on local Walk t-shirts
- Recognition on national and local Walk website & Facebook
- Exhibition space at event
- Opportunity to hang a banner at the Walk
- Opportunity to provide promotional items to walkers

Bronze Sponsor: \$500 cash donation or value of in kind sponsorship

- Logo on local Walk t-shirt
- Recognition on local Walk website

Route Sponsor: \$250 cash donation or value of in kind sponsorship

- Recognition on local Walk website

2014 MG Walk
Sponsorship Commitment Form

YES! We are proud to support the MG Walk as a Sponsor.

Location: _____

Indicate Sponsorship Level:

- Presenting
- Platinum
- Gold
- Silver
- Bronze
- Route Marker

In addition, we would like to receive information about forming a Team

We would like to donate a product (In-Kind Sponsor) or service. Description of Item(s), including quantity:

Company Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

E-Mail Address: _____

Signature: _____

Please Charge my: Visa Mastercard Amex

Credit Card # _____ Exp. Date _____

Cvv: _____

Or make check payable to: **MGFA**

Please return this form (and your logo file or art in EPS format) to:
MG Walk Sponsorship
Info@MGWalk.org or Fax to: 914-636-5585